

**«Without the kick, we simply couldn't have launched our product!
The most useful initiative ever! I can say with confidence that the
day I won venture kick, ranks among the bests in my life.»**

Arnaud Bertrand, Housetrip

«venture kick forced us finally to leave our comfort zone – and that's when our
business really kicked off.»

Christopher Latkoczy, Nanolytix

«venture kick is a great opportunity to raise the seed money necessary to turn an
idea into a company. But the money is only the tip of the iceberg. The chance to
present our business case to a panel of experienced entrepreneurs and receiving
their feedback brought us further.»

Nicolas Burri, Streamforge

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Manuel Kägi, Basisnote AG

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as an entrepreneur. The no-nonsense honest feedback and mentoring promoted
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Ben Marsland, Preclin Biosystems

«Pearltec would simply not exist without venture kick!»

Patrizia Fischer, Pearltec AG

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For Switzerland

As an initiative launched by private foundations, the fund venture kick wel-
comes small or large donations from organizations, companies and individuals
wishing to participate in a key project for Switzerland – to bridge science to
market and turn innovation into jobs.

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your application? venture kick provides you with CHF 130'000, support and network
of investors to kick-start your own company.

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CHF 3 million kicked 100 startup entrepreneurs to attract CHF 35 million in funding and create more than 400 jobs

venture kick aims for an early detection and promotion of promising business ideas at Swiss universities. The goal is to double the number of spin-offs by accelerating the founding process and by making the startups attractive for professional investors.

venture kick supports potential entrepreneurs with startcapital up to CHF 130'000. As well as hands-on execution support and access to a nationwide network of investors and experts in the startup field.

Every month, 8 selected projects get the opportunity to present their business ideas in front of a panel. The 4 most promising projects enter the support process. After 9 months at the latest, the startups incorporate and enter the market.

The projects are evaluated by a panel of experts and investors based on the business potential shown and their achievements in business development.

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You apply on www.venturekick.ch and work through three stages. Each ends with a presentation in front of a top-class panel of investors, entrepreneurs and technology experts. After each stage, you may receive a grant and professional guidance. With the funding you will finance the further development of your startup project. venture kick requires no payback and takes no equity.

10'000 for a brilliant business idea

Stage 1: You apply with a vision and a clear idea of how you intend to turn your research project into a sustainable business. The applicants with the most exciting business ideas are invited to a personal presentation.

20'000 for a solid business case

Stage 2: During three months you structure your business idea, target initial customers and strategic partners, collect feedback and work out a convincing investor presentation.

100'000 for your successful startup

Stage 3: Six months later you are ready for the market. You have written a convincing business plan, formed a team and secured the intellectual property. Now all that remains is to convince the panel of experts and investors.

A fine selection of venture kickers

Some hot startups that have been kicked to success: Poken, Optotune, Route-Rank, Celeroton, Zurich Instruments, Virtamed, Preclin Biosystems, Prediggo, Minsh, Pearltec, BioVersys, InSphero, labseed and more to come every month.

Register now, if you want to become part of this success

We look for innovative business ideas

You can participate if you are enrolled at a Swiss university (student, post-doc, scientific employee, assistant or professor) and if your startup is not incorporated yet.

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